



Detroit Is Us Community Day Scavenger Hunt

Saturday, August 22, 2020 | 8am - 4pm

INSTRUCTIONS | OFFICIAL RULES | ACTIVITY LIST

The citywide scavenger hunt is broken down into three categories—1. Black-Owned Businesses, 2. Education, and 3. Historical Sites—with 10 activities/challenges totaling 12 points. These activities can be completed in any order. The list of activities starts on Page 3.

Photo verification at each location is required to be eligible for the \$1000 GRAND PRIZE. See Instructions and OFFICIAL RULES below.

All picture files must be uploaded and posted to our Dropbox file request link by 4pm EST on August 22nd

The team that first completes all the challenges correctly (scoring 12 out of 12 points), via timestamp verification, will win the \$1000 GRAND PRIZE. If no team finishes all the challenges, then the team with the most challenges completed correctly (the most points out of 12) will win the \$1000 grand prize.

Winners will be announced at our virtual campaign launch event and must be virtually present.

Scavenger Hunt Instructions:

1. Complete each challenge and take a picture of yourself at each of the 10 locations below
 - **NOTE: Face masks are required and social distancing along with all other COVID-19 protective measures should be observed!**
2. Upload each picture in real time to our Scavenger Hunt file database:
 - <https://www.dropbox.com/request/jrTmlEyQGxwEIENelCch>
 - (If you encounter any issues with uploading your photo submissions, send a screenshot of your error message to ownyourstory@tandemed.com)
3. Post each picture to your social media using the hashtags **#DetroitIsUs #CommunityDay #VirtualScavengerHunt #OwnYourStoryDetroit**



Official Rules:

- Eligibility: **Participants must be Detroit Residents, ages 14 years old and up,**
- **Eligibility: Participants must register as a team on the [ForceDetroit.org](https://www.ForceDetroit.org) or [TandemEd.com](https://www.TandemEd.com) websites, registration will be up until 3pm**
- Teams must have a minimum of 1 member and can have a maximum of 10 members
- **Teams with more than one person CANNOT split up and visit different locations.**
- **Teams that split up will automatically be disqualified.**
- **All team members must be present together at each location, with photo verification.**
- The prize will be awarded to the registered participant/team captain.
- All picture files have to be uploaded and posted to our Dropbox file request link by 4pm EST on August 22nd, 2020 to qualify
- Challenges can be completed in any order
- The first team that completes all the challenges correctly (scoring 12 out of 12 possible points), by verified timestamp, will win the GRAND PRIZE of \$1000. The second team to complete all the challenges correctly by verified timestamp will win \$500, and the third team to complete all the challenges correctly, by verified timestamp, will win \$250.
- If no team finishes all the challenges across the city, then the team with the most challenges completed correctly (out of a possible 12 points), by verified timestamp, will win the \$1000 GRAND PRIZE
- **Winners will be announced at the virtual campaign launch event via hopin.to starting at 4p and ending at 7p and a team member must be present.**

BLACK-OWNED BUSINESSES - RECEIPT CHALLENGE

Take a picture of yourself at the locations below with your purchased product and receipt. [\$5 minimum purchase per team member required at each location]

1. **Bronzed N Glow Beauty Boutique** - *Black-Owned Beauty Supply Store*

NOTE: Currently Only accepting cashless transactions due to COVID-19

Address: 19327 Livernois Ave. Detroit, Mi

2. **Source Booksellers** - *Black-Owned Bookstore*

Address: 4240 Cass Ave. #105 Detroit, Mi

3. **Make a Purchase at a Black-Owned Business of Your Choice**

TOTAL POINTS - 3

EDUCATION - REMEMBER CHALLENGE

Take a picture of yourself at the beginning and end of the Charles H. Wright Museum self-guided tour.

4. **Take a tour of the Charles H. Wright Museum**

NOTE: Adult admission is \$5. You must be wearing a face mask to enter the museum.

TOTAL POINTS: 2

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HISTORICAL SITES - RIDDLE CHALLENGE

Answer each riddle, and visit and take a picture at each location.

5. **Riddle Number One:** I was murdered by 2 plainclothes Detroit Police officers on a routine traffic stop in the early 90s. (Who am I & where did my murder take place?)
6. **Riddle Number Two:** In the 1900s, I was created as a health and wellness non-profit institution that could serve the African-American population in Detroit.
7. **Riddle Number Three:** The original birthplace of a movement with goals to improve the spiritual, mental, social, and economic condition of African Americans, founded on the 4th of July, in Detroit.
8. **Riddle Number Four:** As Black war veterans celebrated here twelve (12) Detroit Police Officers planned and executed a raid that led to a 5 -day standoff known as one of the most pivotal rebellions in Detroit history.
9. **Riddle Number Five:** My culture of wealth in the 1920s through the 1950s was known all around the world. I am Detroit's equivalent of Tulsa's Black Wall Street. (*Photo must include a street sign or recognizable building*)
10. **Visit and take a picture of another Black Historical site of your choice inside the city of Detroit, not previously mentioned in the above riddles.**

TOTAL POINTS: 7

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